

Hoosier Health  
and Wellness  
Alliance  
Presents

# FEATURE FRIDAY

"HHWA allows us to find partners that are interested in supporting the work we are doing."

The Sugar Sweetened Beverage Educational/Advocacy campaign called: "ReThink Your Drink, Indy's Kids are Sweet Enough!" is being led by the YMCA, Top 10, HHWA partners such as the MCPHD, Jump IN for Healthy Kids, and many other key partners. This grant focused work will begin with educating the public and the Indianapolis City County Council. The intent is to pitch an advocacy campaign late 2021.

To get involved, please contact any of the great partners featured below!



Chelsy Winters is the Senior Director of Community Health at the YMCA and provides ongoing support to the Top 10 Coalition. YMCA/Top 10 is providing the backbone support convening many partners to develop and launch an SSW education campaign with an advocacy campaign coming in later 2021.

[Visit the Top 10 Coalition Website](#)

Julie Burns serves as CEO of Jump IN for Healthy Kids, an initiative launched in 2014 to reduce childhood obesity in the Indianapolis region. Jump IN works with partners throughout the community to create healthy environments that provide real opportunities for families and children to make healthy choices and lead healthy lives.

[Contact Julie Burns via Email](#)



Rachel Lowry is the Food System Specialist at the Marion County Public Health Department and is helping lead the Top 10 Rethink Your Drink campaign. The Marion County Public Health Department is providing the science and data behind the education for the campaign because we believe it is important to reduce sugary drink consumption among children in Marion County.

[Contact Rachel Lowry via Email](#)